

No. 24-7/2009-R&C

Date: 15.04.2013

Circular T&C-CM No. 4/13-14

Sub: Promotional offer of 20% special discount on sale price of EVDO data card.

Kindly refer to this office letter of even No. dated 03.09.2012 under which a special discount of 20% on the sale price of EVDO data card was communicated. Now based on encouraging response received from field units it has been decided by the Competent Authority to re-launch the above scheme for a promotional period of 90 days with effect from 22.04.2013.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. **Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.**

4. All other terms and conditions will remain the same.

5. This circular is issued based on the ECT approval No.1099 dated 10.04.2013 and approval of the Competent Authority in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to P&P-CM Section, Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.



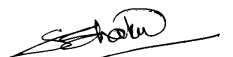
(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

1. CMD, BSNL.
2. Directors- CM/CFA/EB/HR/Fin, BSNL.
3. ED-Fin/CA/NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) - for making necessary updation in website and place in news item.
6. Sr. GM (Sales & Marketing)- for marketing initiative.
7. GMs (CMTS/CDMA-Billing Centre).
8. GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
9. Director General P & T Audit, Delhi- 110054.
10. OL Section –for Hindi version.
11. Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)